



FOR IMMEDIATE RELEASE

New Identity. New Purpose.

Boston, MA, March 15, 2009 — Verdigrid, a managed service provider in Small Business Computing unveiled an enhanced graphic identity to include a new tag line and slogan. The changes come hand in hand with a new objective as all these elements are carried over and presented in its newly designed web site about to launch at the end of this month.

With an added color and the V checkmark icon, it provides Verdigrid a more symbolic branded image to help identify its unique proposition. The former Verdigrid was primarily offering web-based business applications to small businesses. Verdigrid, as of April 1, 2009, will become a Managed Service Provider in Small Business Computing. It will combine not only hosted web application services, but also desktop solutions as part of its small business offerings. Its slogan "It's about *time*" represents a dual meaning. "It's about time" that a company has come around to offer both services packaged for Small Businesses. But also, Verdigrid's deliverables are "time-driven", making each task part of its time-critical internal process. Verdigrid's services can also be available today without the typically long process of migration and implementation. Introducing the words *on-demand* and *simplified* will also signify the duality in its service offerings. Web-based applications can be implemented on-demand. Desktop solutions offered as a service package simplifying the management process for small business IT infrastructure.

With these congruent Small Business IT support services, Verdigrid hopes to reflect its new branded image that follows its mission and vision, philosophy and its forward direction.

About Verdigrid

Boston-based Verdigrid is a managed service provider in Small Business Computing that offers hosted mail, web-based applications, and desktop solutions packaged uniquely as an infrastructure, hardware, software and support service. 90% of its services are available on a pay-as-you-go model. Service modules are available as SaaS (Software as a Service) and PaaS (Platform as a Service). Products include SOHOSmart, SugarCRM® (Customer Relationship Management), Accrisoft Freedom™ CMS (Content Management System) and E-commerce applications for (SMB) small businesses. Verdigrid's users can be found nationwide and supported by tech support centers in Phoenix and San Jose, and data centers in Virginia and Massachusetts.

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